



## **HOURLY PRICING PROVISION – Educational Opportunities**

### **Are there any benefits or incentives for taking commodity service from Central Hudson under the HPP?**

Hourly prices of electricity fluctuate based on demand. Generally, prices drop during off-peak hours when demand is lower. If customers are able to shift loads to off-peak, energy costs incurred during that hour will be lower. As significant amounts of load are shifted away from on-peak hours and demand falls, market prices should fall as well.

### **Are there any disadvantages for taking commodity service from Central Hudson under the HPP?**

Generally, prices are higher during on-peak hours when demand is highest, especially during hot summer months. If customers are unable to shift loads away from on-peak hours, the energy costs incurred during that hour will be higher.

### **How will Energy Manager help customers evaluate/manage their usage?**

In addition to being able to view your hourly energy consumption on a lag, Energy Manager allows users to view NYISO Day-Ahead Zone G (Hudson Valley) hourly prices by 11:00 am of the preceding day. Energy Manager also allows users to estimate what historic bills would have looked like had they been priced at Central Hudson's HPP rate.

### **Are there any other products or tools available?**

Hourly prices may also be retrieved from the NYISO, with no login required, at: [http://www.nyiso.com/public/markets\\_operations/market\\_data/pricing\\_data/index.jsp](http://www.nyiso.com/public/markets_operations/market_data/pricing_data/index.jsp)  
In addition, the New York State Energy Research and Development Authority (NYSERDA) has a number of programs providing energy efficiency services targeted towards commercial and industrial customers. More information on these programs can be found at: <http://www.nyserda.org/>

## **What topics will be covered at the September 2010 seminars?**

Central Hudson offered several seminars from September 14 – 16, 2010. Each session covered topics including an overview of the New York energy market and how hourly pricing works, energy efficiency and demand response programs available to customers through NYSERDA and a demonstration of the Energy Manager software.. If you missed these seminars and would like more information please contact [EnergyManager@cenhud.com](mailto:EnergyManager@cenhud.com). Another set of seminars will be held in August 2011 for customers subject to the 300 kW expansion.

## **What if I cannot attend one of these sessions?**

If you are unable to attend one of the sessions, presentation materials will be made available at <http://www.cenhud.com/business/commercial.html>. In addition, Central Hudson representatives are available to provide you with an overview of the Energy Manager software.

## **Are there any other educational opportunities available before HPP is effective?**

Yes, a second series of seminars will be offered in July 2011. These seminars will provide more detailed information on billing as well as an opportunity to speak with retail suppliers. Similar seminars will be held in the summer of 2012 for customers subject to the 300 kW expansion. Look for more information in future issues of the *HPP Bulletin*.

## **Can you provide more details?**

More HPP-related information, including sample bills, will be provided in future issues of the *HPP Bulletin*.