



Case Study

# Wildflower Farms



Wildflower Farms

**Name:** Wildflower Farms

**Location:** Gardiner

**Industry:** Hospitality

**Project type:** EV Make Ready



## PROJECT AT A GLANCE

*Chargers installed: Four level 2 chargers, one plug each.*

*Total incentive: \$27,600;  
81% of total infrastructure costs.*

**Black!**  
ELECTRIC INC.

**Contractor:** Black Electric

**Location:** Poughkeepsie, NY

***“Electric vehicles are now regularly among the top-selling car models in the USA, so I think EV chargers are becoming a customer expectation...”***

— Phillip Rapoport, Wildflower Farms

## Overview

Wildflower Farms, nestled on 140 acres in Gardiner, New York, is a serene destination known for its picturesque surroundings and a wide array of amenities, including accommodations, dining, spa, and outdoor activities. For an establishment that thrives on offering a top-notch experience to its guests, keeping up with evolving customer expectations is paramount. Owner Phillip Rapoport recognized the increasing prevalence of electric vehicles (EVs) and the growing demand for EV charging infrastructure. In response, Wildflower Farms embarked on a mission to install EV chargers on their property, a decision shaped by their commitment to customer satisfaction and sustainability. Central Hudson played a pivotal role in supporting this initiative, offering incentives and expert guidance to help make it a reality.

## The Role of Incentives

Central Hudson’s incentives were instrumental in shaping Wildflower Farms’ approach to EV charging. Rapoport explained, “Incentives encouraged us to build a larger number of chargers and to support more charger standards.” The availability of incentives not only made the project financially feasible but also allowed Wildflower Farms to expand their

**Central Hudson’s EV Make Ready Program**

Learn more and apply at [CentralHudson.com/EVs](https://CentralHudson.com/EVs)





***“Our experience with Central Hudson was positive and personalized in a way that exceeded my expectations for a utility company.”***

EV charging infrastructure to cater to a broader range of EV models and standards.

### **Collaboration with Central Hudson and Black Electric**

The experience of working with Central Hudson and contractor Black Electric was overwhelmingly positive. “Black Electric was extremely professional and responsive throughout the project,” said Rapoport. “Our experience with Central Hudson was also generally positive and personalized in a way that exceeded my expectations for a utility company.”

### **Accessibility for All**

One distinctive feature of Wildflower Farms’ EV charger installation is its accessibility to the public. Rapoport emphasized, “As a hotel, restaurant, and spa, we are open to the public and want to provide a 5-star experience for all of our guests.” By making the chargers available to not only residents but also the public, Wildflower Farms underscores its commitment to providing a premium experience for everyone who visits their establishment.

### **A Message to Fellow Developers and Facility Managers**

Rapoport had an encouraging message for others considering EV charger installations: “Electric vehicles are now regularly among the top-selling car models in the USA, so I think EV chargers are becoming a customer expectation at many hospitality, office, and multi-family residential locations.”

### **Conclusion**

Wildflower Farms’ successful partnership with Central Hudson and their commitment to meeting the evolving needs of their guests through EV charging infrastructure serve as a compelling case study for businesses looking to embrace sustainability and enhance customer satisfaction.

#### **Central Hudson’s EV Make Ready Program**

*Learn more and apply at [CentralHudson.com/EVs](https://CentralHudson.com/EVs)*

